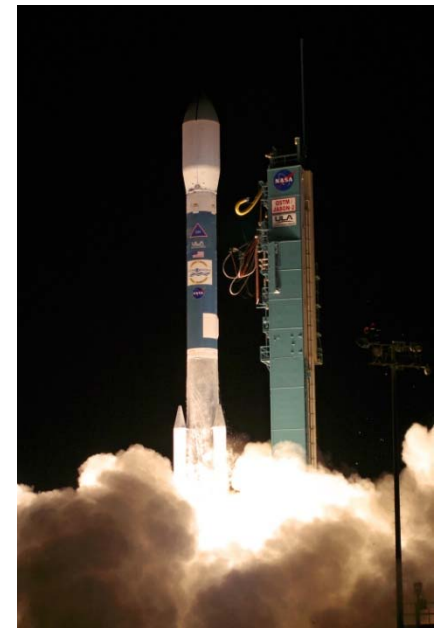


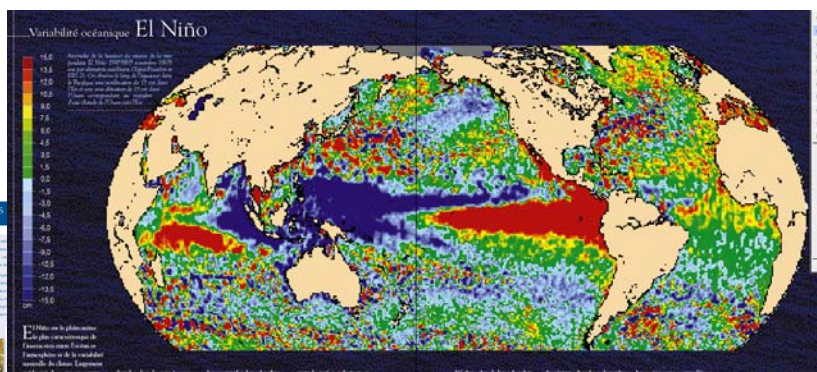
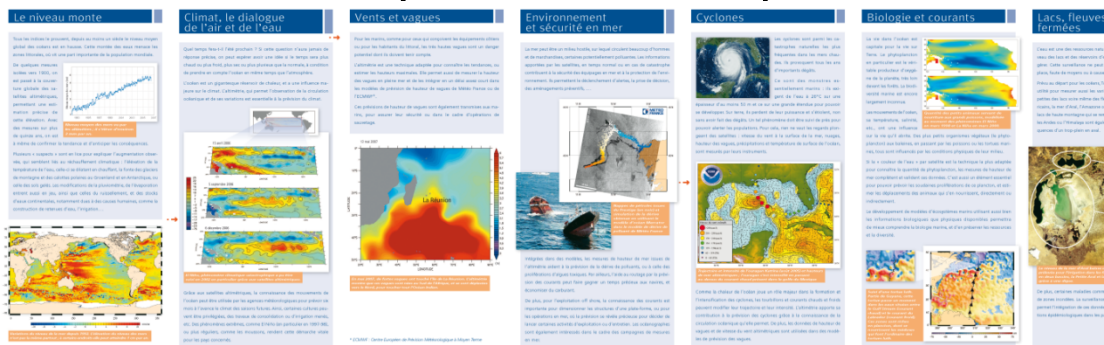
Outreach Goals

- Increase public awareness of satellite oceanography missions
- Feature operational and research applications (altimeter and multi-sensor)
- Promote societal benefits
- Provide oceanography content for formal and informal education
- Promote ocean and climate literacy



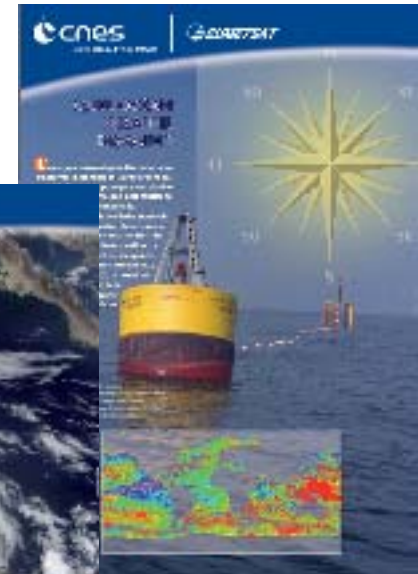
2007-2008 Highlights

- Outreach products/web pages for Jason-2/OSTM
- Continued promotion of societal benefits
- New applications videos on Aviso
- New Aviso web site
- New OSTM/Jason-2 web pages - NASA OST site
- Accordion-folded flyer on altimetry & applications (English, French, Spanish)
- 2008 wall calendar (2009 soon!)
- Material (images & texts) sent for Montpellier new aquarium

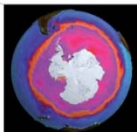


2007-2008 Highlights

- “Climate Day 2008” Multi-partner education event
- OST & SWOT pages in Wikipedia
- Altimetry highlighted in (at least) two books
- Series of applications, altimetry and Doris posters
- New Aviso Newsletter (two issues, one in preparation)
- Jason-2 contest for kids
- Exhibition on Ocean in Paris (Trocadéro), organized by CNRS



de TOPEX-POSEIDON à JASON
Océans sous surveillance



SATELLITES

OSTST posters on the web

- A complete overview of what was shown during this meeting
- An archive of past meetings (from 1998)
- Send them in pdf to aviso@cls.fr
- Your posters available online at:
<http://www.aviso.oceanobs.com/ostst/>



New Planned Efforts

- Jason-2/OSTM and SWOT education & public outreach and applications outreach
- Altimetry and multisensor applications promotion
- Coverage of science team research and other applications on web
- “Climate Day 2009” Multi-agency, multi-partner education and public outreach event
- Expanded Argonautica program implementation in 2009
- Radar altimetry tutorial and toolbox new version (<http://www.altimetry.info>)
- Google Earth altimetry application browser with a series of new images



Outreach session agenda: Tuesday, 11 November 11:00-12:30

- Chairpersons: V. Rosmorduc, M. Srinivasan
- Agenda Topics:
 - Past & Future Activities
 - Educational Outreach: Argonautica
 - NASA/JPL & Aviso OST Web Sites
 - Ocean & Climate Literacy
 - Altimetry Training Program in India
 - Outreach Showcase of OSTST Activities & Products
 - Practical Applications & Societal Benefits (poster)
 - Basic Radar Altimetry Toolbox (poster)
 - Aviso Altimetry Products Survey for You! (poster)

