

Telling the Ocean Science Story on the Web



Rosemary Sullivant,
JPL Earth Science Outreach Team

Alan Buis,
JPL Media Relations

Jet Propulsion Laboratory,
California Institute of Technology
Pasadena, California, USA

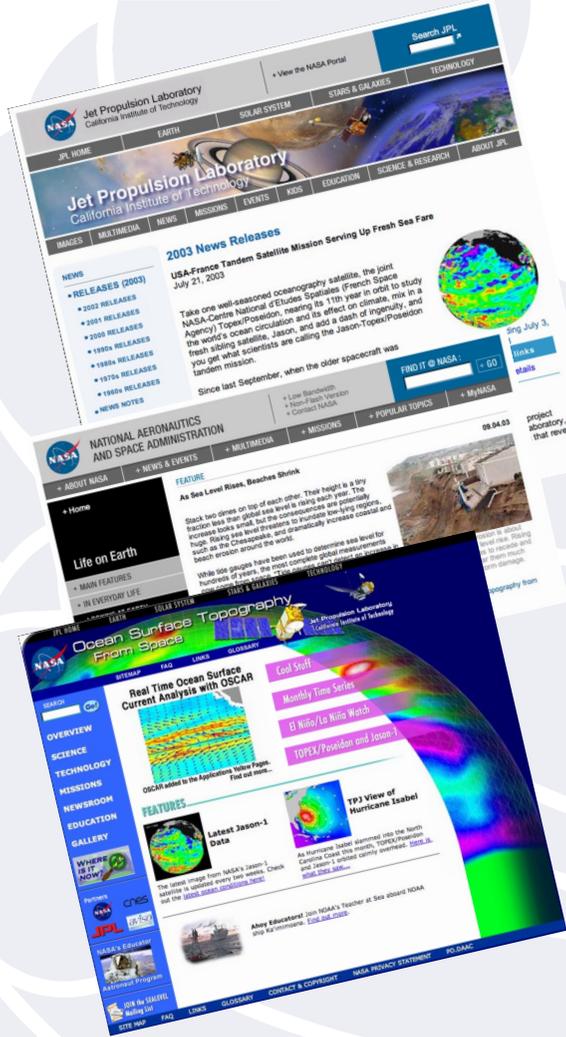
Contact — Alan Buis
Alan.D.Buis@jpl.nasa.gov
Rosemary Sullivant
Rosemary.Sullivant@jpl.nasa.gov

The Internet provides the opportunity to reach a variety of audiences with interesting, newsworthy, and educational information about the Topex/Poseidon and Jason-1 missions and the many applications of sea-surface topography data.

The Jet Propulsion Laboratory (JPL) home page regularly presents different kinds of Topex/Poseidon and Jason-1 stories, including press releases and features on scientific research of interest to the public. The JPL home page averages more than a million viewer sessions each month. Stories from this site often appear on NASA's home page and internal pages, gaining even more exposure. These stories also appear on the "Ocean Surface Topography from Space" Web site. Stories are often picked up by a variety of public interest and educational Web sites as well.

The JPL Media Relations Office and the Earth Science Outreach Team are always looking for new and interesting Topex/Poseidon and Jason-1 stories and visuals. Researchers are encouraged to contact them directly to discuss story ideas and ways of presenting their work to the public.

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