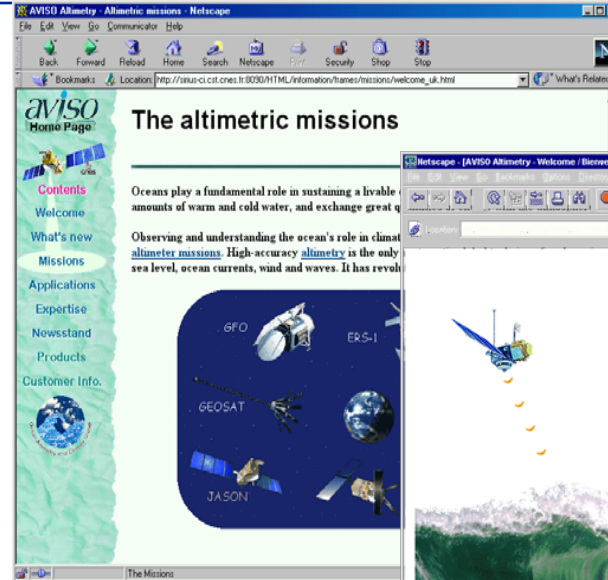
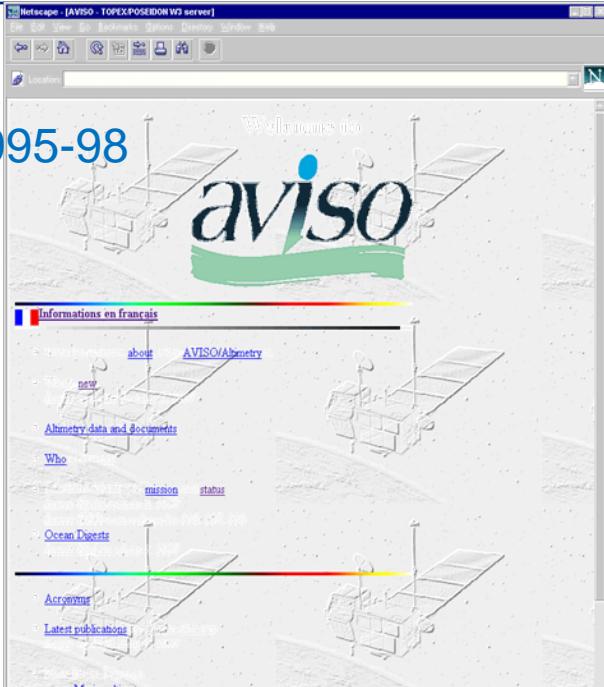


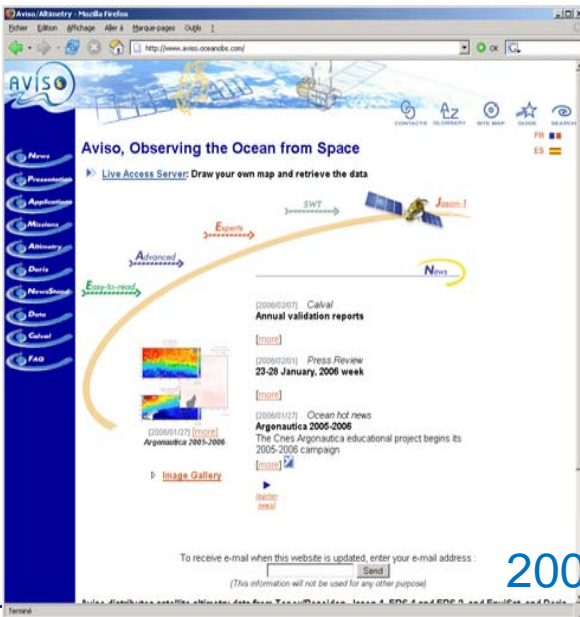


New Aviso web site:
the more things change, the more they
stay the same

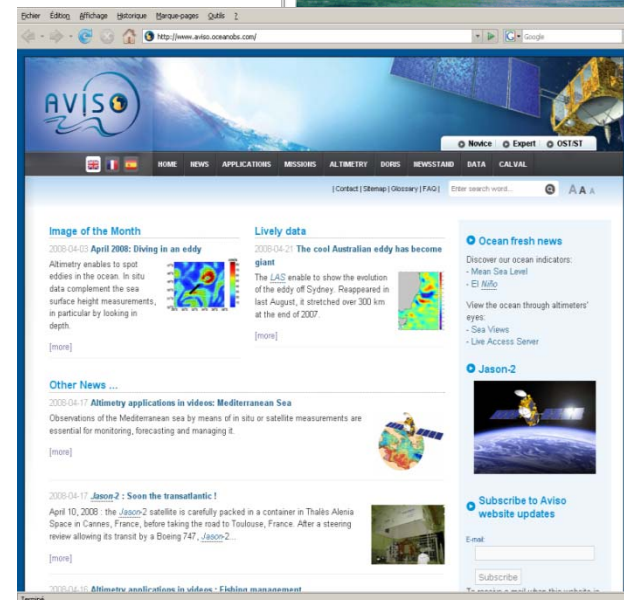
1995-98



1998-2001



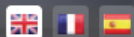
2001-2008



2008



Novice Expert OST/ST



HOME

NEWS

APPLICATIONS

MISSIONS

ALTIMETRY

DORIS

NEWSSTAND

DATA

CALVAL

| Contact | Sitemap | Glossary | Lexicon | FAQ |

Enter search word...

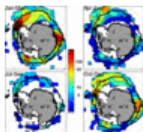


AA A

Image of the Month

2008-11-03 **November 2008: Counting icebergs**

Small icebergs in open seas can be detected using altimetry, in the return echoes (or waveforms). Such detection can help counting the icebergs, and thus the ice caps response to climate.



[more]

Other News ...

2008-11-05 **27-31 October, 2008 week**

Les activités humaines, causes du réchauffement des pôles, selon une étude (L'Internaute, 2008/10/31)

Un secteur loin de sa maturité (Le Monde, 2008/10/29) article complet disponible en version papier

Arctic sea ice thinning at...

[more]

2008-10-29 **20-25 October, 2008 week**

MU Scientist uses tracer to predict ancient ocean circulation (Earthobservatory, 2008/10/20)

Température d'automne arctique: record de 5 degrés au-dessus de la normale (L'Internaute, 2008/10/17)

Pour la première fois, le tour...

[more]

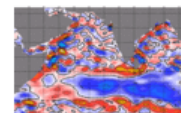
2008-10-28 **Yves Ménard passed away**

Yves Ménard passed away on Monday, October 20th, 2008. After a long and hard fight against disease, his friends and colleagues...

Lively data

2008-10-21 **An unusually strong Indian monsoon**

An unusually strong Indian monsoon occurs this year. Cartography, comparisons between several years thanks to [LAS](#), in terms of sea level anomalies, winds and currents...



[more]

Ocean fresh news

Discover our ocean indicators:

- Mean Sea Level
- El Niño

View the ocean through altimeters' eyes:

- Sea Views
- Live Access Server

Jason-2



Subscribe to Aviso website updates

E-mail:

Subscribe

To receive e-mail when this website is updated, enter your e-mail address.
(this information will not be used for any other purpose)

What's changed?

Everything!

- Contents, updated and completed
- Site management software:
now a 'content management system' software
 - Automated navigation menus
 - Stand-alone interface for writing, management
 - Numerous available « plug-ins » (glossary, news management...)
- New graphics

What stays?

The essentials:

- The address

English : <http://www.aviso.oceanobs.com>

French: <http://www-aviso.cnes.fr>

(Spanish: <http://www.aviso.oceanobs.com/es/>)

- The general site map
- The principles behind the web site animation
- The objectives:
 - Promote altimetry and Doris,
 - Disseminate the data,
 - Help users

But this is only a starting point...

Animate / liven up a web site

- A web site that does not evolve quickly becomes “dusty”. Web versatility making it so that an obsolete content is badly resented
 - ➔ It becomes less and less visited
- The (editorial) webmaster is the person who animate a web site, a bit like the curator of a virtual museum

Lively museum

- Permanent exhibits
- Reserves
- Temporary exhibitions
- Being in the guide books
- Clear path for visitors

Web sites

- Permanent pages
- “Experts” pages
- News, chronicles
- Search engines & directories
- *idem*

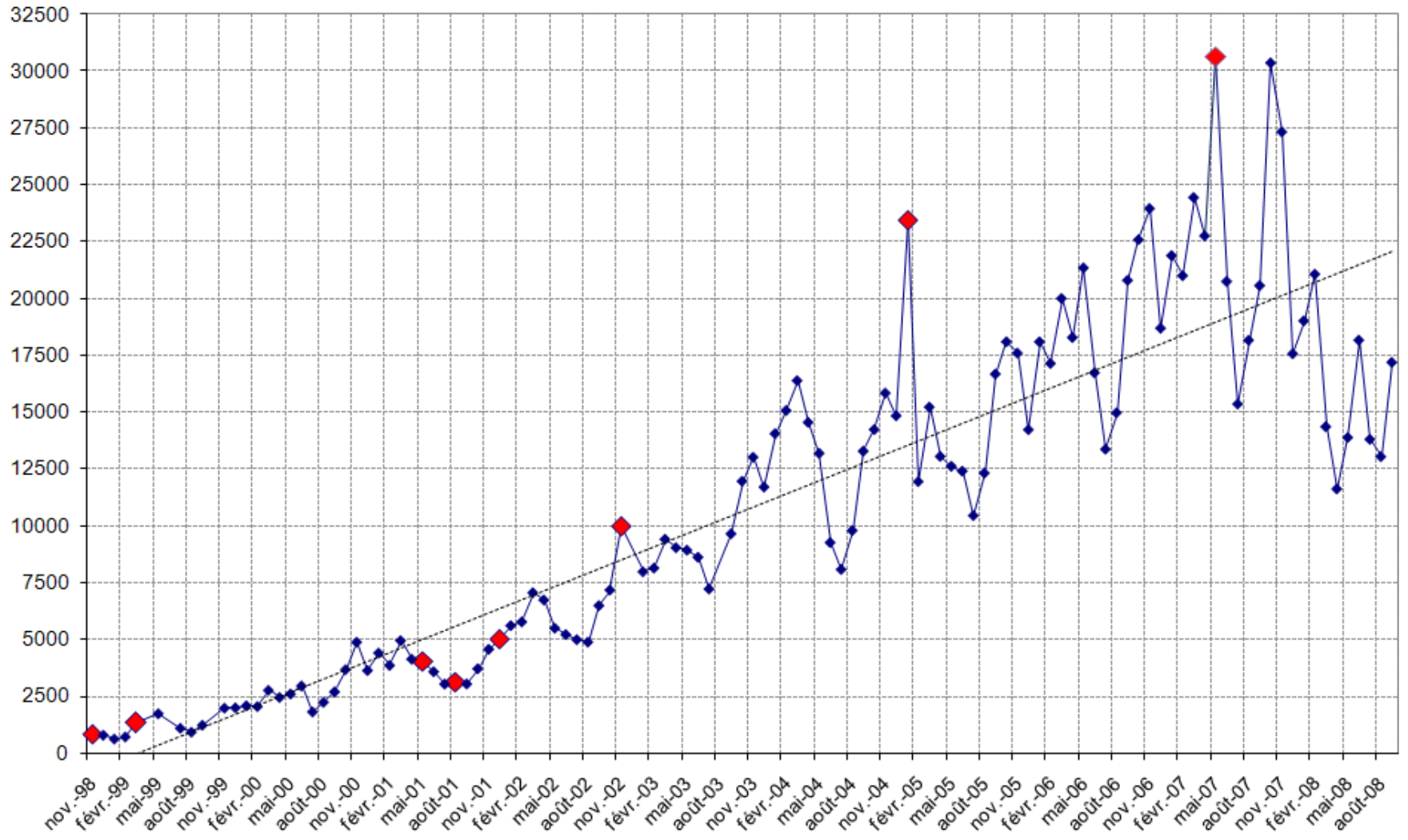
Web Sites

- Permanent pages
- “Experts” pages
- News, chronicles
- Search engines
- Visiting path
- Souvenirs shop

Aviso web site

- Applications, missions, altimetry...
- Calval, data, OSTST posters...
- Images of the Month, Lively data, indicators, “Jason-2” videos...
- Good referencing (1st / altimetry)
- Generally considering “well organized” (but things can always be improved!)
- And even a few “trinkets” (in the Newsstand): posters, game...

Web site

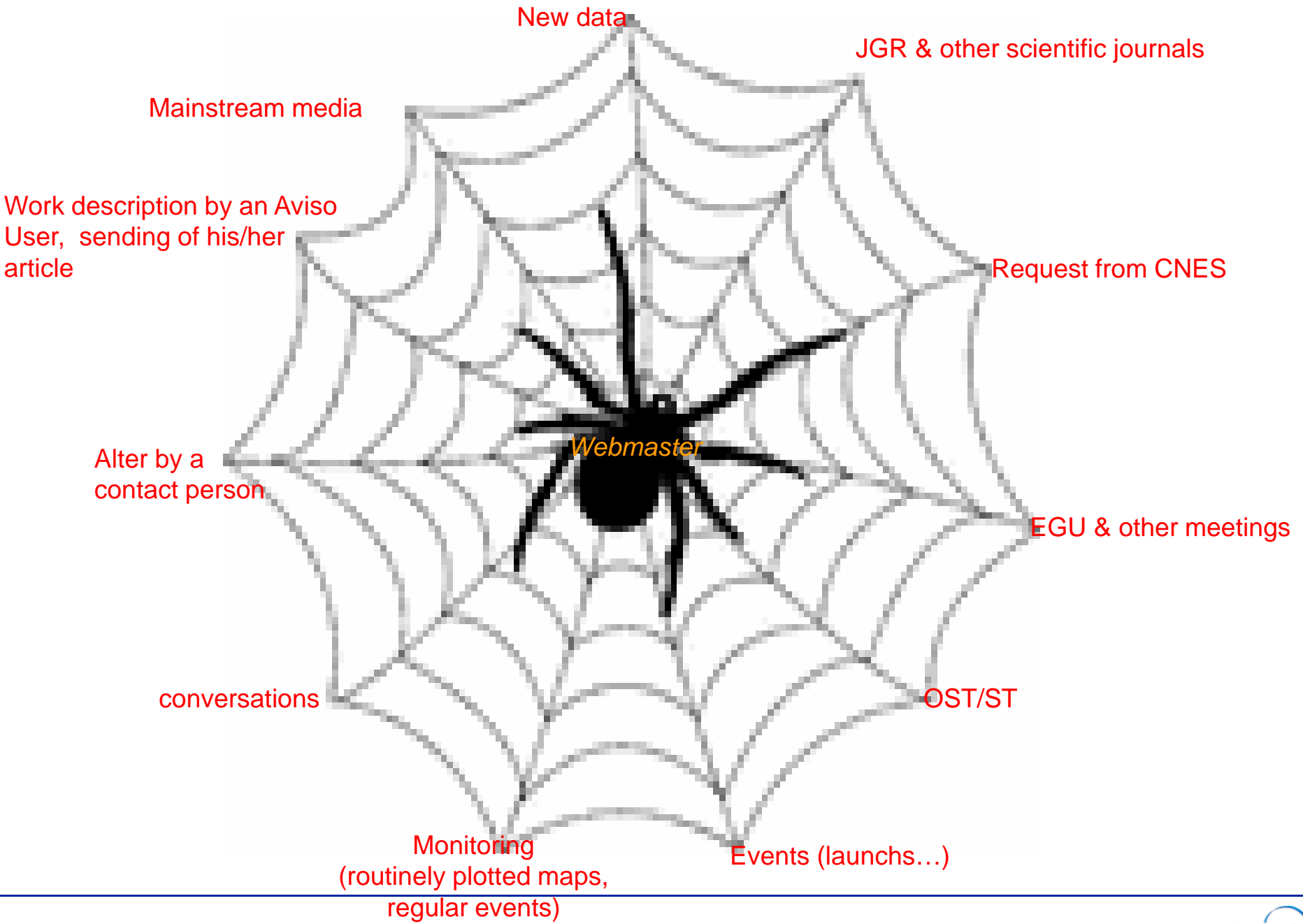


Tools to ease the visit

- Site map
- Internal search engine
- Glossary (automatic)
(don't hesitate to tell us to add a missing acronym / expression)
- Lexicon (automatic)
- Menus built on keywords

Information sources

- Animating such a web site, OK, but...
with what?
Where are the information?



Bonne visite !

<http://www-aviso.cnes.fr>
(www.jason.oceanobs.com)

www.aviso.oceanobs.com