

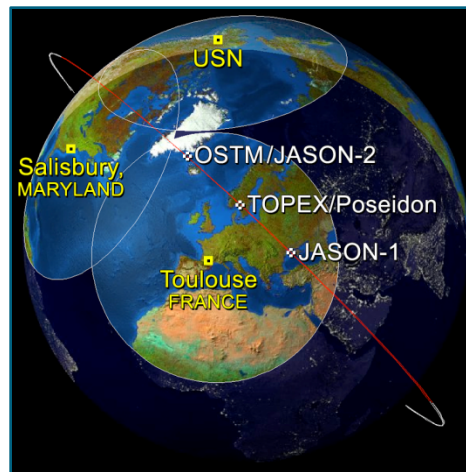
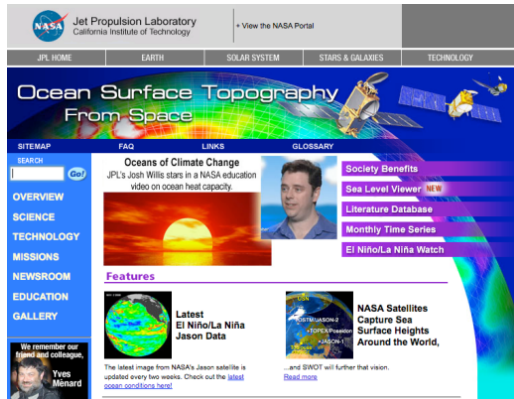
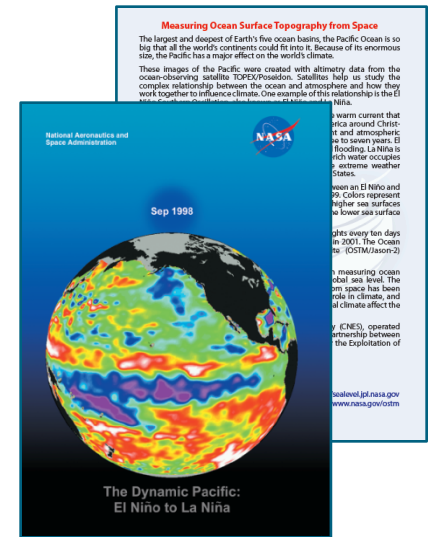
Outreach Goals

- Increase public awareness of satellite oceanography missions
- Feature operational and research applications (altimeter and multi-sensor)
- Promote societal benefits
- Provide oceanography content for formal and informal education
- Promote ocean & climate literacy
- Promote Tandem Mission results



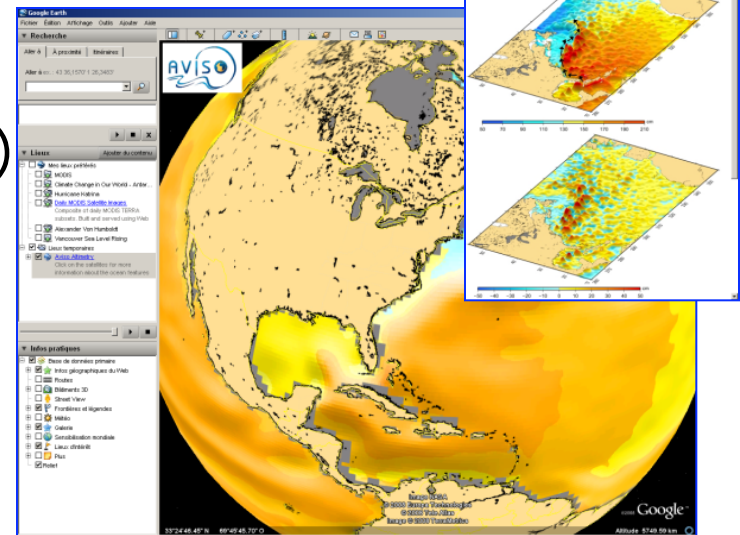
2008-2009 Highlights

- Products/web pages for Jason-2/OSTM & SWOT
- Continued promotion of societal benefits
- Tandem Mission highlights
- Updates to OST & SWOT pages in Wikipedia
- New SWOT web page & brochure



2008-2009 Highlights

- 2009 wall calendar
- Google Earth browse through altimetry applications
- Argonautica 2008-2009
- Altimetry training at Isro
- Accordion-folded flyer updated in English and French
- Radar altimetry tutorial and toolbox new version (<http://www.altimetry.info>)
- Jason-2 contest for kids ("Un canard sur l'océan")



OSTST posters on the web

- A complete overview of what was shown during this meeting
- An archive of past meetings (from 1998)
- Send them in pdf to aviso@cls.fr
- Your posters available online at: <http://www.aviso.oceanobs.com/ostst/>



New Planned Efforts

- Jason-2/OSTM, SWOT and Saral education & public outreach and applications outreach
- Altimetry and multisensor applications promotion
- Coverage of science team research and other applications on web, posters, products
- Google Earth altimetry application browser with a series of new images (cont'd)
- Support of Jason-3 effort



Outreach session agenda:

Tuesday, 23 June 11:00-12:30

- Chairpersons: V. Rosmorduc, M. Srinivasan
- Agenda Topics:
 - 11:00 R. Scharroo – GMT & Google Earth Data Plotting*
 - 11:10 R. Leben – Web map service*
 - 11:20 R. Morrow – CTOH web toolbox*
 - 11:30 V. Rosmorduc – BRAT update*
 - 11:40 M. Srinivasan, R. Sullivant – Promoting OSTST, Social Media*
 - 11:50 A. Richardson, D. de Staerke – Jason-2 contest, Board game*
 - 12:00 D. de Staerke – Student project*
 - 12:10 Outreach Showcase of SWT Products & Activities*
 - 12:30 Adjourn*

Posters – Please visit the Outreach posters in section OUT